



**ONLY THE
TIMINGS ARE
FLEXIBLE.
ATTENDANCE
IS NOT.**

The power of flexi-time lies in the discipline it demands as much as the freedom it offers.

Because once we have chosen our starting time between 8am and 11am, we now stick to those hours every single day.

As long as we complete 8 working hours and are definitely in office from 11am to 4pm every day. Because only the timings are

flexible, nothing else is. Think about it. Around 3200 valuable lives can be saved each year by simply spreading Mumbai's death-defying rush hour evenly across several hours.

But it's not an excuse for indiscipline. It's an incentive to live longer and work stronger.

Let's go to work to live to work.

Print partner



An initiative by



International
Advertising
Association



www.worktolivetowork.com